



Brazilian Desk for companies based in Brazil

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Bridging Borders, Safeguarding Innovation

The European Union (EU) is one of the world's largest markets, and is home to over 448 million people. Its robust laws and regulations governing Intellectual Property (IP) protection provide a secure environment for businesses to safeguard innovations, brands and creative works. Protecting IP within the EU ensures smoother market access for Brazilian companies, enabling them to tap into this lucrative consumer base.

At Meissner Bolte, our team of patent attorneys and lawyers, with their extensive experience advising national and international clients, stand ready to assist you. We do not just provide specialized services; we offer our clients a strategic partnership that leverages our knowledge and expertise to help

you defend and enforce your patents, trademarks, utility models, designs, plant variety rights and know-how within the European Union. We are also able to provide the same level of support in the UK via our Meissner Bolte UK office.

Our Brazilian desk, staffed with experts who understand the unique needs and challenges of Brazilian companies, provides our clients with cross-cultural consultation services across various industries in the EU and UK. This includes guiding you through the process of protecting your intellectual property and ensuring that you have the necessary support and understanding to make informed decisions.

Trade marks in the EU – Single application, multiple markets

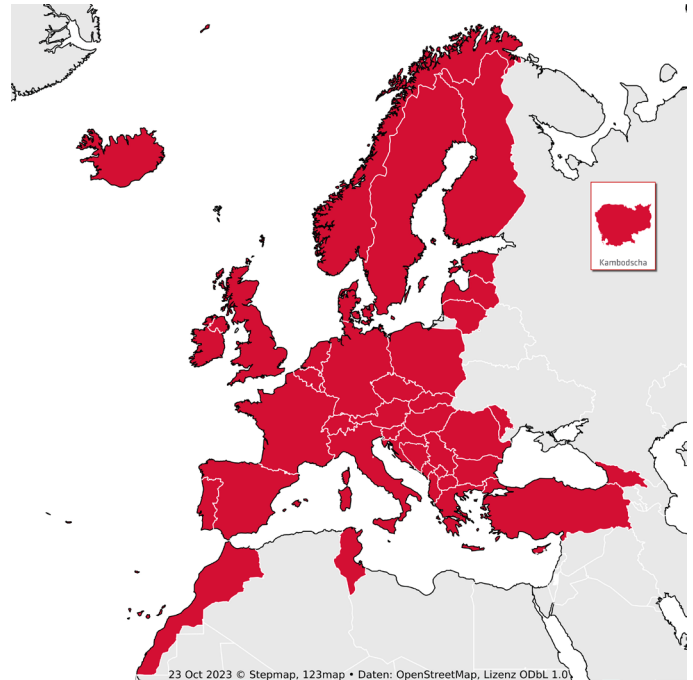
An EU trade mark provides Brazilian companies with a cost-effective way to uniformly protect their brand across all 27 European Union member states with a single application. This not only simplifies the process and reduces administrative burden, but also ensures your brand is safeguarded in a streamlined manner, offering broader protection and access to new markets.

At Meissner Bolte, our trade mark experts offer customised strategic advice that safeguards your brand in the EU and UK. We conduct thorough research to assess potential conflicts and provide comprehensive trade mark protection domestically and internationally. Our services include filing and registering new trade marks, defending trade marks, and acting against potential infringers.

Patents

Patents give inventors the strategic advantage of managing the production, use and sale of their patented products or processes in the European Union. This exclusivity can provide a competitive edge and help expand the market by reassuring and attracting customers, investors and licensing partners interested in new and innovative technologies. Patent protection can also enhance credibility, making it easier to enter the EU market and establish new, and extend existing partnerships. Meissner Bolte can help you navigate this process and maximize the benefits of patent protection, inspiring you to innovate with confidence.

The European Patent Office grants a European patent which can be validated in an even greater economic area covering 45 European, Asian and African countries.



In addition, it is now possible to request a Unitary Patent (“European patent with unitary effect”), which provides unified patent protection in 18 EU countries.

The annuity fees for a Unitary Patent are significantly reduced compared to the annuity fees for traditional patents validated in 5 countries or more.

Decisions concerning infringement and nullity of a European or Unitary Patent in 18 EU countries can now be obtained via a single action filed with the newly established Unified Patent Court. This makes a European patent even more valuable and the Unified Patent Court is becoming one of the most relevant litigation hubs in the world.

At Meissner Bolte, we strongly believe in the value of legal protection for your ideas. We focus on understanding your invention’s core and working closely with your team to develop a customized IP protection strategy. Our patent attorneys collaborate with your product developers, engineers, and R&D colleagues to ensure a complete understanding of your innovations. Our team supports you every step of the way.

Supplementary Protection Certificate (SPC)

A patent typically gives its owner exclusive rights to an invention for 20 years from filing. However, in the case of inventions relating to medicinal or plant protection products, the approval procedure required for placing the product on the market often takes a significant portion of this twenty-year protection period. To support research into new medicinal and plant protection products, a “compensation scheme” has been established within the European Union via Supplementary Protection Certificates (SPCs).

These SPCs may extend protection beyond the initial patent validity period by up to five years for medicinal or plant protection products. Additionally, an extra six months may be granted if a medicinal product’s approval includes paediatric studies and is authorized in all EU countries. Our team at Meissner Bolte can help you understand and navigate this complex process, ensuring that your intellectual property is fully protected.

From Lab to Market: Biotech IP protection in Europe

Biotechnology offers significant potential for addressing some of humanity’s most critical challenges; these including healthcare, food security and environmental sustainability. Continued advancement and responsible application in this field are essential for shaping a brighter, more sustainable future.

In Europe, Brazilian biotechnology companies can protect their technologies through patents, trade marks, or other forms of intellectual property. This practice helps increase the value of their assets, generates revenue through licensing or commercialisation of the protected technologies and enhances competitiveness in crowded sectors.

At Meissner Bolte, we assign a multicultural team that brings together a wealth of diverse perspectives, experiences, and expertise in intellectual property. Our focus on biotechnology enables us to offer specialised knowledge and tailored solutions that meet the unique needs of our clients.

Whether you are a Brazilian start-up or an established company seeking to protect your innovative products, our team guides you every step of the way. From patent prosecution to trade mark registration, we provide comprehensive legal support to safeguard your intellectual assets and drive your business forward.



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