



## WEDNESDAY, 25<sup>TH</sup> SEPTEMBER 2024

- 11:30 – 12:00 **Registration, Welcome Snacks**
- 12:00 – 12:15 **Opening**  
Dr. Andrew Parker, LL.M. and Florian Meyer, Meissner Bolte
- 12:15 – 13:00 **Exhaustion of Patent Rights in Korea**  
Hayoun Chun, Lee & Ko
- 13:00 – 13:45 **Parallel imports of Pharmaceuticals -  
Trademark Exhaustion against the background of Antitrust Law**  
Frank Meixner, BAYER
- 13:45 – 14:15 **Coffee Break**
- 14:15 – 15:00 **Design Rights - a Sharp Sword**  
**Revised EU Law and effect of Technical Features and 3D-printing**  
Hans Joachim Gerstein, LL.M., Meissner Bolte
- 16:00 **Depart for Get Together**





## THURSDAY, 26<sup>TH</sup> SEPTEMBER 2024

- 08:40 – 09:00 **Early Bird Breakout Session: SEPs at the UPC**  
Julian Würmser, LL.M., Florian Meyer, Hans Joachim Gerstein, LL.M.,  
Niels Schuh, Meissner Bolte
- 09:20 – 09:30 **Welcome**  
Dr. Andrew Parker, LL.M. and Florian Meyer, Meissner Bolte
- 09:30 – 10:15 **Exhaustion of Patent Rights in Germany and the European Economic Area – Fundamentals and Selected Cases**  
Ingo A. Brückner, LL.M.
- 10:15 – 11:00 **UPC Revocation Action vs. EPO Opposition - How to get a European Patent Revoked!**  
Tilman Pfrang, LL.M., Meissner Bolte
- 11:00 – 11:30 **Coffee Break**
- 11:30 – 12:15 **Patent Exhaustion - fresh and not exhausted at all**  
Toshiko Takenaka, Ph.D., University of Washington,  
WRF/W Hunter Simpson Technology Law; Of Counsel, Seed IP Law Group
- 12:15 – 13:15 **Lunch**
- 13:15 – 14:00 **Strategies for Battery Companies in the Electric Vehicle Ecosystem considering Patent Exhaustion**  
Hyuntae Cha, The Wave IP Firm
- 14:00 – 14:30 **Best Trademark Filing Practices in the UK, Germany and the EU**  
Silvana Milnes, LL.B., Meissner Bolte UK and  
Markus Mainx, Meissner Bolte
- 14:30 – 14:45 **Coffee Break**
- 14:45 – 15:30 **Current Strategies for Patent Enforcement and Defense in the United States, and the Benefits of Pursuing Alternative Options in Europe**  
Chris Douglas and Ben Pleune, Alston & Bird
- 17:00 **Depart for Oktoberfest**